

A row of suits hanging on a rack in a dimly lit room. The suits are arranged in a line, with the closest ones in sharp focus and the ones further away blurred. The lighting is warm and focused on the suits, creating a sense of depth and texture. The suits are in various colors, including dark blue, light blue, and grey.

**A Guide to Classy Gentleman**  
**Vol. I for Beginners**  
**Rich in Class not just in looks**

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*Printed in INDIA*

First Printing, 2019

ISBN:

YC Co working Space

Metro Station Sector 13 opposite Radisson Blu Dwarka New Delhi 11001

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# Preface

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Unlike most of the available styling books (that cater to the women's needs and wants), this book is specially designed to educate, train and transform the men's style statement.

This book is a result of my embedded passion of transforming people from Looking Good to Looking WOW, through the science of fashion and styling. Also, deep within my heart, I have always wondered that why India men don't get what they deserve. They live their entire life selflessly for their wife and children, but no styling focuses on them. They should not be deprived of the confidence, self-elevation and happiness created by Clothing and Style. If you are a Man, wanting to stand-out and out-shine Always, in the daily social settings; this book is for you? It's my promise that once you taste the WOW factor, your life will no longer remain the same.

The Power Lies in you. Who you are. Are you the one who defined by your Parents, friends or norms of the society.


Well you are a combination of all of them. Is it correct? Somewhat Yes and somewhat no. You were a combination of all your upbringing and your thoughts but from right this moment you need to think of that person you want to be known as

This guide will help you in your Journey to become a Classy Gentleman.

A person who is Rich in Class


Class comes with Mindset, Discipline and Self Respect not with Millions of Dollars in Bank Account

L



A gentleman is a cultured man, since he exercises restraint in all things and is modest, with an ever-abiding consideration for the feelings and sensibilities of others. A perfect gentleman abhors and avoids quarrels. He won't condescend to respond to a harsh word, either totally disregarding it or meeting it with a contrastingly gentle pronouncement, which is far more powerful than wrath. Such a man is indeed very wise, for while otherwise uncontrolled men continue to labor under the yoke of the strain of the needless upheavals and turbulences with which they torture themselves, he is calm and composed, qualities with which he goes ahead to confront and win the various battles of life.

A gentleman needs not make a reputation for himself. His gentleness does that for him. A gentleman blends in, yet he stands out. A gentleman's dress is gentle to the eyes of others.



Rich in Class not only In Looks

Rich is always rich in money but wealth is having it all – Respect, Money, Power, Authority, Luxury, Spiritual Awareness a combination of all.

Just like looking Rich and rich in class has a huge difference which is silently noticeable

Brands like Louis Vuitton, Gucci, Armani, Zara definitely make you look/ Appear Good and Rich but there is always a difference in Looking and actually owning a “ Class”.

## Build a Strong Relationship with Yourself

A classy man doesn't need to wear confidence like a suit. It's an in-built trait for him. He knows the value to master the attribute of discipline and power within.

What is confidence? A Belief a Faith in oneself. A realistic assurance of your capabilities. It's a relation between your reality and your Internal Dialogue.

Do you relate to below Statements

Are you really Yourself or adapting yourself with People's beliefs and their Likings.

Trying to become a Role Model.

Do you find difficulty to share your thoughts in the exact manner or you need to be coated with chocolate syrup

Do you value yourself.

Do you know your presence in world matters to many

Everything depends on you and starts with you and depends on the relationship you are having with your inner self.

Know yourself first.

There is a Difference between an Ideal Gentleman which people think and a You being the Real Gentleman.



## Day 1 Activity

I want you to make a note and write Real & actual notes not Hypothetical if you want real Results.

5 Good Qualities of your

5 Habits you want to change

5 Habits you want to work on

5 Difference – What you think you want to be and what you actually are

Things which you gain in yourself give you immense Happiness & Confidence

You have all the Answers

What you required is WILL to work on yourself for YOURSELF

**LEARN FROM PAST  
THINK FOR FUTURE  
LIVE NOW START TODAY RIGHT NOW**

This exercise is meant to break the Conditioning and to work on your Persona






## Real You and your Style

Are you aware with your Personal Style? Do you know why your Favorite clothes are Favorite? Is it Because of Colors, Pattern, Silhouette or Fit. What you need the Most.

A classy man uses fashion as a tool when it comes to finding specific wardrobe pieces that would highlight his personal style while ensuring they are appropriate and understands the clothes which are appropriate in terms of Fit, style, colours, pattern and Fashion.

He knows more expensive does not mean more quality but he knows the value of different attire for occasions.

# The 4 Styles

Style Level	Explanation	What People Perceive	Examples
<p><b>Level 4</b></p> <p>Business Tailored</p>	<p><b>Matched suit</b>, jacket on Jacket may be buttoned Dress shirt with collar, buttoned to neck, long Sleeves With tie, knotted tightly, foulard or club patterns Leather belt to match shoes Lace-up, smooth leather shoes; hosiery/socks to match pants colour</p>	<p>Authoritative Official Credible Persuasive More formal Precise Stable</p>	
<p><b>Level 3</b></p> <p>Softly Tailored</p>	<p>Coordinated separates Sport <b>jacket</b>/blazer, Dress shirt/sport shirt with collar, buttoned or open at the neck, long sleeves With or without tie, knot less tight, Leather belt to coordinate with shoes, Lace-up or slip-on leather shoes; hosiery/socks to match pants color.</p>	<p>Accessible Influential Capable Receptive Less Formal Consistent Dependable</p>	
<p><b>Level 2</b></p>	<p>Coordinated separates No jacket or jacket off, No tie, knit shirt with Sport shirt or <b>collar</b>, unbuttoned at neck, long or short sleeves Sweater or vest layer Leather belt, Lace-up or slip-on, soft, sole, textured leather shoe; hosiery/socks to coordinate</p>	<p>Approachable Functional Flexible Cooperative Informal Conscientious Relaxed</p>	

## Day 2 Activity Find out your Style

Open Your Wardrobe and Segregate clothes based on 4 Styles

Level 4 – Matched Suit, Tuxedo

Level 3- Blazers/Jackets to mix n match with trousers and Jeans

Level 2 – Separators – Trousers & Shirt knit shirt with Sport shirt or **collar**, unbuttoned at neck, long or short sleeves

Level 1 - Separates, not always coordinated, T Shirt **without collar**, unbuttoned at neck or pullover; short sleeves or sleeveless. Active sports clothes incl. jeans, shorts, sweats,

Important Note : Each Style has a range from 1 to 10. It's a basic Idea so that you can have a glimpse of and understand this and you can work on yourself.

Clothes at all levels can be totally comfortable. They can be affordable, attractive, authentic and classic or creative according to personal style, mood, occasion, role, and goal.

# The 5 Areas of Mirror

## Activity 3

Mirror shows what you want to see. Mirror is an helpful Tool to practice and master your skills you can be your own Audience.

### Corner 1

Paste these Magical **4 A's** on the Corner of the Mirror:

Appropriate – every day check whatever you have wear is it Appropriate to the occasion/day

Attractive – Am I looking attractive based on day's schedule

Authentic – The clothes I'm wearing is Authentic to my real self are they reflecting my original image which I think of my self

Affordable –New You to emerge myself with New Beginning the spending on my Image should be affordable so that I can  
continue with this

### Corner 2

The Heading of 13 Habits this will act as an Reminder you will be able to act and Behave and slowly this will turn into your habits.

### Corner 3

How you will Treat People

Reminder of Magical Words

## Corner 4

Paste – “Today”

Express Gratitude to 1 Person

I will do 1 thing which makes me happy

1 thing which contributes to my Growth

## The 5<sup>th</sup> Area

See yourself from your hairstyle to Attire to your Shoes. See the spark of your Eyes

You are not just a Gentleman but a Classy Gentleman

This is your day Design it decide how you will you treat each situation & Person and how you want to get Treated.

**Practice this skill until you will become like this**

## A classy Gentleman has a Style Quotient

Create your own Personal Style.

### Personal Style Characteristic Traits

#### 1. Physical body Characteristic Traits

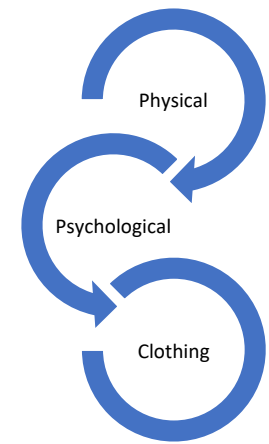
- These characteristics are most obvious to others, even at a distance— body build/figure type and personal coloring.
- Present your outer physical self appropriately and attractively, inviting others to become acquainted with you.

#### 2. Psychological Personality Characteristic Traits

- These characteristics are most important to you—your values and personality traits.
- Be true to your inner, authentic psychological self.

#### 3. Clothing Characteristic Traits

- These characteristics influence you and others—the lines, shapes, colors, textures, and patterns in the clothes.
- Manipulate these characteristics to satisfy the need to present your physical self appropriately and attractively while also being true to your authentic psychological self.



**Day 4 Activity**  
**The "H" Factor**  
**Hygiene, Intimate Hygiene & Hairstyle**

- Maintain your Hairstyle
- REPLACE YOUR BLADES
- GET RID OF YOUR NOSE HAIR
- Air out sweaty Gym wear
- Trim your toenails
- Treat your Acne
- Wipe your Bum properly
- Terminate coffee breath

## The "H" Factor

### Hygiene, Intimate Hygiene & Hairstyle

Intimate hygiene is also important for overall health and fitness. Foul smell, itching, excessive sweat, rashes, pimples, etc. are all symptoms of poor intimate hygiene. The area around the groins already has more sweat glands than some other parts of the body. This is why having an intimate hygiene routine is extremely important.

#### **Grooming Regularly**

One of the most important men's hygiene tips is grooming regularly. Manscaping down there is essential in order to reduce sweating and thus the accumulation of bacteria. [Develop a trimming routine](#) depending on how frequently you need to. Start by taking a quick hot water shower and exfoliating. This will open up the pores and makes it easier to get a close trim. Avoid using a razor and shaving your pubes as it will cause irritation and itching no matter what. Once you have achieved an overall clean look, take a shower again to cleanse properly.

#### **Use Gentle Intimate Washes**

One of the most important intimate care tips is to use an intimate wash for men. This sensitive region needs a gentle wash regularly. The regular men's personal hygiene products may be a little too harsh for intimate areas. Invest in a good intimate wash for men to avoid any reactions caused due to sensitivity. Remember to not over wash and dry out the region.



### **Good Underwear**

One of the obvious and most important intimate care tips is to always wear fresh underwear. Stay away from synthetic fabrics and go for the old school cotton when in doubt. Lightweight fabrics minimise sweating

### **Eating Healthy**

Least of an intimate hygiene tip and more of a health tip, this one is probably the least difficult to follow. Eating the right things can help with reducing sweat and foul smell. Citrus fruits like oranges and lemons, along with spinach and kale are only a few of the many things that help you smell better

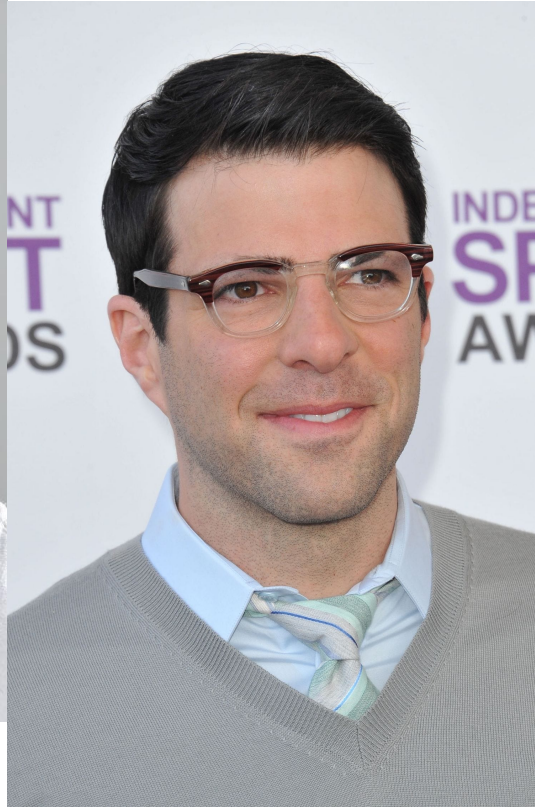
# Hairstyle



Classy Taper



Wavy Hairstyle



Buzz Hairstyle



High Volumed Top with Temple Fade





## Clothes

The Clothes you are wearing matters a lot they reflect your Inner Being, Your Choice and Preferences.

These are few Color combination for your reference.

Color reflect your Mood, Aura, Taste and they communicate strongly. Choose your Colors wisely.

# Matching Shoes With Pant Colors

<p>Black</p> 	<p>Navy</p> <p>Grey</p> <p>Black</p>
<p>Brown</p> 	<p>Brown</p> <p>Tan</p> <p>Beige</p> <p>Greens + Other Dark Earth Tones</p>
<p>Tan</p> 	<p>Blue</p> <p>Beige</p> <p>White</p> <p>Light Tan + Other Light Earth Tones</p>
<p>Burgundy</p> 	<p>Khaki</p> <p>Blue</p> <p>Grey</p> <p>Light Brown</p> <p>Black</p>
<p>Navy Blue</p> 	<p>Light Grey</p> <p>Charcoal</p> <p>Burgundy</p> <p>Tan</p> <p>Brown</p> <p>Black</p> <p>Blue</p>

## Shoes

Match your with your attire  
They are really important.

## Activity 5

Treat People How you want to be treated  
The Magical Words

Greet People with a smile! Show warmth! Be original! Be genuine! Exhibit transparency! Be patient! Listen to them attentively! Lean towards them while interacting! Be empathetic! Never confront! Never criticize!

When we treat people well; they feel uplifted, they feel motivated, they feel excited, and they are recharged because they haven't received similar service from others.

People want Respect Give them. What we give to others comes back in abundance.

When you treat someone like a with huge respect he/she carries positive and unforgettable memories about you. You become a permanent resident inside their heart.

Try to have a conversation with heart to heart not with Brain all the times.

Brain is designed to judge and Evaluate.

# Compliments

Take interest in people and give genuine compliments

Receiving compliment is also an art receive with full interest and give gratitude.

Make a list of Strong words and using them in day to day life.

# Gratitude

Gratitude helps people feel more positive emotions, relish good experiences, improve their health, deal with adversity, and build strong relationships.

Gratitude makes you a better person.



### Power Pose

The way you Stand, Sit and Walk is a Strong Powerful non verbal Communication.

You are always communicating without speaking maintain your Body Language

Create your Authority through this art.

# Who is a Gentleman

- 1.A gentleman commits to always making others comfortable.
- 2.A gentleman adopts an attitude of courtesy and gratitude at all times, and says “please” and “thank you” readily and appropriately.
- 3.A gentleman admits when he is wrong.
- 4.A gentleman, absolutely, does not disparage the beliefs of others neither does he wax comical or play the comedian about race, religion or gender.
- 5.A gentleman never allows the door to slam in the face of another person.
- 6.A gentleman never jumps the queue.
- 7.A gentleman is always ready to offer a hearty and courteous handshake.
- 8.A gentleman readily admits his error when he is wrong.
- 9.A gentleman will neither pick a fight nor lose his temper with anyone.
10. A gentle respects other’s space, choice and preferences.
11. A Gentleman is not swayed by popular opinion - he is always gallant.



However this is an Ideal Image of Men. All the qualities are not supposed to be in one Man. Few you already have and few you can adopt. Its always good to acquire New Skill !



IT TAKES  
**4 WEEKS**  
FOR YOU TO NOTICE  
A CHANGE.

IT TAKES  
**8 WEEKS**  
FOR YOUR FRIENDS  
TO NOTICE.

IT TAKES  
**12 WEEKS**  
FOR THE REST OF  
THE WORLD TO  
NOTICE A CHANGE.

IT TAKES  
**ONE DAY**  
TO DECIDE THAT  
YOU ARE ENOUGH.

**You are  
The Creator  
of your  
Style !**



THANK YOU FOR CHOOSING

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